



BOBCAT YOUTH FOOTBALL

Partnership Opportunities 2021



Thank you for your interest in partnering with BOBCAT YOUTH FOOTBALL!

On behalf of the BYFO Board of Directors, we truly appreciate our sponsor partners and recognize that your support are the lifeblood of BOBCAT YOUTH FOOTBALL.

BYFO provides recreational flag, tackle football and cheerleading to 500+ kids and caters to a much larger audience of coaches, families and friends in the Greater Trophy Club – Roanoke TX Area in the following age groups:

K – 2nd Grade Flag Football / 3rd Grade – 6th Grade Tackle Football / 1st – 6th Grade Cheer

WE HAVE SEVERAL SPONSORSHIP PACKAGES FOR 2021 TO MEET MULTIPLE BUDGETS AND DRIVE ADDITIONAL VALUE TO HELP GROW YOUR BUSINESS.

We look forward to answering any questions as you consider becoming a part of the BOBCAT FAMILY & OUR GREAT COMMUNITY - GO BOBCATS!

www.bobcatyouthfootball.com

Sincerely,

Brad Blankenship

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Director of Sponsorship & Fundraising | 214.924.7111 brad@logolinkusa.com



BOBCAT YOUTH FOOTBALL SPONSOR PACKAGES 2021

BOBCAT MVP PARTNER

\$3,000

***All of the recognition and benefits of BOBCAT TOUCHDOWN PARTNER – PLUS...**

- **BE THE MVP! CO BRAND** WITH OUR PLAYER & CHEER TEE
- Great way to further **DEVELOP BRAND AWARENESS & ALIGNMENT WITHIN OUR COMMUNITY**

BOBCAT GAMEDAY PARTNER

\$1,500

***All of the recognition and benefits of BOBCAT TOUCHDOWN PARTNER – PLUS...**

- Co Brand with the Bobcats! Footballs and other game day items with **YOUR logo** to be distributed to fans during parades, special events & games ***see details next page***
- SOCIAL MEDIA Posts sponsored by BYFO
- **LIMITED EDITION** Bobcat Official Sponsor Football to proudly display at your place of business as our gift to you for your support

BOBCAT TOUCHDOWN PARTNER

\$750

- *Logo Placement on Oversized Field Level Banner*
- Logo Placement on BYFO Website with link to your company website
- SOCIAL MEDIA Posts sponsored by BYFO
- Recognition Gift

BOBCAT FIRST DOWN PARTNER

\$250

- Recognition on BYFO Website with link to your company website

VIP PARKING PASS

NEW FOR THIS YEAR - a reserved spot inside the gate at all home games!

\$150



GAMEDAY PARTNER CO-BRAND ADVERTISING OPTIONS

EXCLUSIVE FOR GAMEDAY SPONSOR PARTNERS!

BYF will produce promotional goods to be distributed at parades, special events and game days

More may be purchased for additional use – inquire

These co-branded advertising products with YOUR LOGO plus Bobcat logo to be distributed by BYF players & cheerleaders during TC July 4th Parade, Homecoming Parades & Home Games as supplies last.





BYFO FOOTBALL CAMP – JUNE 2021

This camp will be FREE for our campers. In order to offset costs, we are looking for title sponsors for awesome giveaways to be co-branded with YOUR logo and BYF. This is a separate opportunity from the regular season to get in the game!

Sponsorship opps. include:

- Camp Tee Sponsor: \$2,500
- Water Bottle Sponsor: \$1,500
- Cooling Towel Sponsor: \$1,500
- Bag Sponsor: \$1,500



All sponsors will be included on tent and signage

